



Robert P. Boers

JAN 21, 1917 - JUN 13, 2006



Scan to Visit

AJ 
HOLLY & SONS

Table of Contents

Obituary	Page 3
Tribute Wall	Page 5



Robert P. Boers

JAN 21, 1917 - JUN 13, 2006

Robert Paul Boers, 89, passed away Tuesday, June 13, 2006. Robert was born on January 21, 1917 in Chillicothe, IL, son of Otto and Lulu (nee Rogers). He graduated with a degree in journalism from the University of Illinois-Urbana Champagne. A veteran of World War II, he served in the European theatre. He returned from the war and began work at Reuben H. Donnelly Corporation where he was an innovator of marketing techniques still used today; he oversaw the development of a host of then-leading direct mail and other strategic communications campaigns. Robert retired as a senior vice president and director in 1976. He spent the rest of his life caring for his family, traveling and conquering the New York Times Sunday crossword puzzle every week. Robert was renowned for his quick wit, urbane attitude and baby blue eyes. He was a lover of the written word and his conversation was peppered with the quips and wisdom of Dorothy Parker, Winston Churchill and Oscar Wilde. Robert's wit and wisdom touched the lives of many, from the time he told then-Chief Justice Earl Warren he could be seated to taking Russian poet laureate Yevgeny Yevtshenko on a narrated boat tour of Waupaca's Chain of Lakes. Robert was an avid golfer well into his 80s, and he traveled the globe to play bogey golf at the world's finest courses: Robert was over par from St. Andrews to Pebble Beach to the Waupaca Country Club. Robert leaves a legacy of friends and family who remember him for his kindness, his dignity and his endless array of stories and anecdotes. He is survived by his wife Jane, children Barclay (Deborah), Barry, Bradley, Baxter and Barbara (Craig), grandchildren Kelly, Seth and Marcia (Tim), and great-grandchildren Kyle, Serenity and Izaak. In lieu of flowers,



Obituary

Robert P. Boers

JAN 21, 1917 - JUN 13, 2006

please make donations to the Shriner's Children's Hospital or the Waupaca Public Library. At Robert's request, private family services will be held.



Tribute Wall

Robert P. Boers

JAN 21, 1917 - JUN 13, 2006



Dan & Nancy Carlson posted:

Jane, Barclay, Barry, Bradley, Baxter, and Barb--Dan and I want to express our condolences in the death of Bob. I think of you often and enjoyed babysitting for the children back in the 50's. My sister and I had a big disagreement before my father, Ole died and I have decided after 12 years I should forgive and forget. Whatever happened was not meant to hurt you and Barb. She is very hard to get along with as she thinks only her opinion is the right one. You and Bob were one of my favorite summer friends at the Chain. You are in our prayers and hope you can accept Bobs death as he had a full life and am sure he loved you all very much. Our thoughts are with you at this time. Nancy Thompson Carlson

March 4 at 7:00 PM



Memories only last if you share them

Join us in honoring Robert P. by contributing to a collection of shared memories.



Scan to Visit

